

# WEBSITE ADVERTISING

## THE SKYSCRAPER

A skyscraper is a standard interactive ad format that runs on the right hand side of our website.

Skyscrapers are run of site with a maximum of 5 clients in that location to allow equal exposure.



### Product Includes:

- Creation of creative (charges may apply).
- Placement on site in prime real estate is shared with no more than 4 other clients.
- Link to a URL of your choice.

### Campaign Reporting:

- Ad Impressions - Click through to URL

### Ads Accepted:

- 160 w x 600 h - 72 dpi
- Maximum weight 30k - GIF, JPG or FLASH

**Investment: \$75 per week, per station**

**CONTACT: [websales@bayshorebroadcasting.ca](mailto:websales@bayshorebroadcasting.ca)**

\* Ad placement may not be exactly as shown.

bayshore broadcasting  
CORPORATION

